

October 12th, 2019

Dear Silicon Valley Neighbor,

Please allow us to take a moment to reach out and share with you exciting news about our continued efforts to provide quality ballet training and performances within our area. **Western Ballet** is a long-time established and respected **non-profit organization in Silicon Valley** that makes the art of classical ballet performances and education accessible and affordable to the general public, including low income families and underrepresented organizations. Western Ballet has also proved to be a highly valued institution in our community for its **impact on the spiritual, mental and physical health of our students**. The oldest non-profit institution in our area fully dedicated to the preservation of the art of classical ballet (43 years), we offer not only classes for all ages, but high-quality professional performances which continue to enhance our community's artistic landscape.

-Our year-round activities include 300+ youth students, of which around 30 receive scholarships or financial aid and participation in our **Youth Pre-Professional Program**. This program is designed to bring classical ballet education to students who otherwise wouldn't be able to afford exposure to this art. Students learn the necessary approach to successfully participate in the creative process and what it takes to become an integral part in the development of new works staged or created specifically on them by professional local and guest choreographers. They then get to perform these works for the general public and within this professional setting, live invaluable experiences that will help their future decisions whether or not a career in dance is chosen. As part of this program WB presents two annual full length "fairy tale" ballet productions and several mixed repertoire performances throughout the year.

-Our Outreach Programs include performances and lectures in Silicon Valley's public libraries, City events, and local retirement homes.

-Aside from its youth programming, Western Ballet has 1500+ registered adult students and offers 38 adult ballet classes weekly, starting at the Absolute Beginning level.

-Open 362 days a year, our institution was recently recognized as the best dance studio in *Best of Mountain View 2018/2019* for the Mountain View Voice, the local newspaper.

Why are we contacting you? How you can help?

Western Ballet has now the unique opportunity to purchase the studios in which it is located. Recent renovations and additions made by the organization have also now turned it into a viable performance space in which not only our own but new and different community events can take place. Following our vision of collaboration with others and realizing that the space where we are had that capability.

westernballet – Silicon Valley’s Company and School

Alexi Zubiria – Artistic Director

The “art of dance” encompasses collaborations with many other “**local**” and invited guest musicians, lighting designers, painters, visual artists, costume designers, and so many other art forms which will benefit as well. Recent events held at our facilities have been an absolute success and reflect this ongoing concept. Purchasing this locality will guarantee and ensure the longevity of WB and its continued efforts to foster the arts for all in our area.

Please help support our mission

The estimated value of our current facilities is \$8,000,000.

Towards this goal we have already raised \$175,000

What benefits are available to the donors?

Depending on the level of gift, the benefactor may receive naming rights to the building; to one of our studios or communal areas (e.g. lobby); or sponsorship of the artistic director’s position. All contributions will be acknowledged indefinitely in all of Western Ballet’s public engagements, performances and outreach programs.

Western Ballet Finances at a Glance 2018 – 2019 Fiscal Year

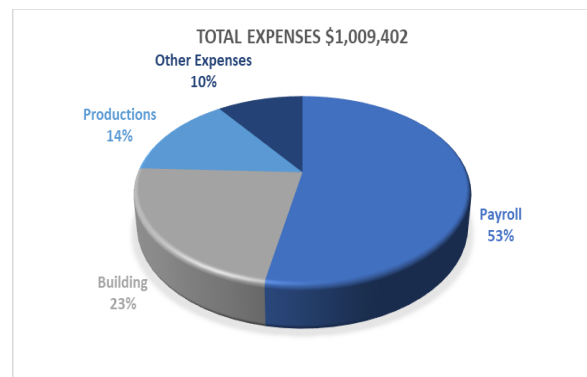
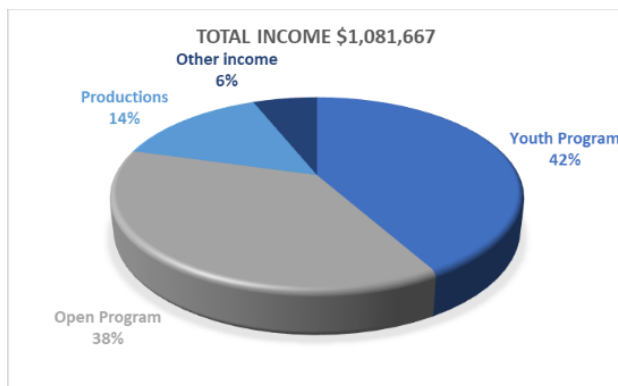
Financial Status: **Black**

Building’s Funds Raised: **\$170,000**

Fixed Assets: **\$166,506**

Financial Aid Given Last 10 Years: **\$375,000**

Financial Aid to Give Next 10 Years: **\$1,000,050** (30 students \$35K per students for 10 years)



Sincerely,

Alexi Zubiria

Artistic Director - Western Ballet <https://westernballet.org/artistic-director/>

Email: alexi@westernballet.org